## COMCAST BUSINESS

## Julius Silvert Selects Comcast Business to Power the Future of Food Distribution

**PHILADELPHIA, PA – April 3, 2025** – <u>Comcast Business</u> is providing Julius Silvert Inc., the premier food distribution company in the Northeast and Mid-Atlantic, with connectivity and cybersecurity solutions to help it strengthen operations, secure data, and deliver exceptional customer experiences. As Julius Silvert proudly celebrates its 110th anniversary this year, technology solutions are a critical part of helping the company continue its legacy of innovation.

For over a century, Julius Silvert has been a trusted partner to top restaurants, catering companies, institutions, specialty grocery stores, and markets – a testament to its unwavering commitment to quality, reliability, and innovation. The relationship with Comcast Business is part of Julius Silvert's forward-thinking approach and investment in solutions to foster its vision to lead the food distribution industry into the future.

The suite of Comcast Business solutions includes SD-WAN, which provides Julius Silvert with an intelligent, cloud-based network infrastructure that dynamically optimizes performance for its business applications. With the ability to prioritize bandwidth-intensive processes, SD-WAN enables seamless communication across all aspects of Julius Silvert's operations, from warehouse management to real-time order tracking.

"Comcast Business is excited to provide scalable solutions designed to support Julius Silvert and its expanding operations," said David Egan, Vice President of Comcast Business for Comcast's Freedom Region. "By utilizing Comcast Business solutions for powerful connectivity and enhanced cybersecurity, Julius Silvert is well-positioned to continue delivering exceptional service to its customers."

As cybersecurity threats grow more sophisticated, Julius Silvert is leveraging advanced security solutions from Comcast Business, including Comcast Business Endpoint Detection and Response (EDR) and Comcast Business Managed Router and Firewall, for real-time threat detection and response, powered by AI and machine learning algorithms, to help protect its data and systems from the latest cyber threats. This also includes security against distributed-denial-of-service (DDoS) attacks, as well as a dedicated team of cybersecurity experts to monitor the company's systems and respond to any suspicious activity. Together, these solutions provide enterprise-grade security tailored to meet the needs of Julius Silvert's complex operations.

"Connectivity is the backbone of our operations," said Steven Singer, Chief Information Officer and Chief Digital Innovation Officer, Julius Silvert Inc. "SD-WAN has transformed how we manage our network, allowing us to prioritize what matters most: delivering exceptional service to our customers. And by adding wireless backup, we've enhanced our resilience in a way that aims to set a new standard in the food distribution industry."

"Security isn't just a checkbox for us; it's a business imperative. With the help of Comcast Business' Global security solutions, we've established a cybersecurity framework that doesn't just defend against attacks—it anticipates them," said Singer. "Support from Comcast Business allows us to stay focused on what we do best: serving our customers. As we enter our 110<sup>th</sup>

year, we're focused on building the future of food distribution. With these technology enhancements, we're not just responding to industry changes – we're setting the pace."

## About Comcast Business

Comcast Business offers a broad suite of technology solutions to keep businesses of all sizes ready for what's next. With a range of offerings including connectivity, secure networking, advanced cybersecurity, and unified communications solutions, Comcast Business is partnering with business and technology leaders across industries to help drive businesses forward. Backed by a next-generation network, Comcast Business has been recognized for its growth, innovation, and leadership in global secure networking.

For more information, call 800-501-6000. Follow on Twitter <u>@ComcastBusiness</u> and on other social media networks at <u>http://business.comcast.com/social</u>.

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